Based within the Casa de Campo complex, The Altos de Chavón School of Design has been at the forefront of university-level art and design education for more than 30 years. The School boasts a three-decade-long affiliation with New York's Parsons The New School for Design and is part of a U.S.-registered 501(c)(3) not-for-profit foundation, The Altos de Chavon Cultural Center Foundation. Since The School of Design opened its doors in 1983, it has developed short intensive courses focused on art and design during the summer months—June, July, and August—and the winter month of January, for the general public. During this time, university students, high school students, recent graduates, young professionals, and art and design enthusiasts have participated in a selection of courses taught by seasoned and renown professionals in their respective fields.

Chavón’s tropical location, the quality of its academic program, and the reputation of its graduates have caught the attention of many of the design industry’s stars. The courses offered under Special Programs have ranged from the study of typography, to fashion illustration, from their popular and successful drawing courses taught by full-time faculty, to focused courses in interior design, photography, film, among others. The wide variety of courses offered, allows for a diverse public to converge at The School of Design campus and create a unique cultural and educational dynamic among faculty and students from both national and international provenance.

The Casa de Campo residents are fortunate to have The School of Design in such close proximity. For the seasonal or year round residents, The School of Design offers the option of learning new skills for those who are versed in the arts and design, and the possibility of delving into a new topic or beginning a new hobby for those who have never studied art and design.
**THE PROGRAM**

Students can select one of these areas of focus: fashion design, photography, and communication design. The first week is dedicated to the basic themes and concepts of design, drawing and visual interpretation. During the second and third week, students are fully immersed in their area of focus, learning from industry professionals, visiting studios and exhibits relevant to their focus of study.

**COMMUNICATION DESIGN**

Students who select this focus will take part in introductory and specialized courses that include: Advertising, Multimedia Video, Editorial Design, Typography and Logos & Symbols. Students will visit professional studios and receive guidance in preparing a portfolio of their work to help in their future college application processes.

**FASHION DESIGN**

Students who select this focus will take part in introductory and specialized courses that include: Fashion Design & Illustration, Styling, Trending and Marketing. Students will visit professional studios and receive guidance in preparing a portfolio of their work to help in their future college application processes.

**PHOTOGRAPHY**

Students who select this focus will take part in introductory and specialized courses that include: Fashion Photography, Commercial & Fine Arts Photography and Lighting. Students will visit professional studios and receive guidance in preparing a portfolio of their work to help in their future college application processes.

**TUITION**

<table>
<thead>
<tr>
<th>Included Items</th>
<th>US$ 4,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room + Board (3 meals + a snack per day)</td>
<td>included</td>
</tr>
<tr>
<td>Courses, Workshops + Supplies</td>
<td>included</td>
</tr>
<tr>
<td>Laundry Service</td>
<td>included</td>
</tr>
<tr>
<td>Ground transportation</td>
<td>included</td>
</tr>
<tr>
<td>Entertainment</td>
<td>included</td>
</tr>
<tr>
<td>Lectures</td>
<td>included</td>
</tr>
<tr>
<td>Off campus activities</td>
<td>included</td>
</tr>
<tr>
<td>Health insurance</td>
<td>not included</td>
</tr>
<tr>
<td>Travel insurance</td>
<td>not included</td>
</tr>
</tbody>
</table>

**REQUIRED FEES**

| Non-refundable registration fee          | US$ 100   |
| Dormitory deposit                        | US$ 300   |

**PROGRAM OUTLINE**

**WEEK ONE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 to 10:00 AM</td>
<td>Breakfast, warm-up, stretching exercises and Spanish language sessions</td>
</tr>
<tr>
<td>10:00 AM to 12:00 PM</td>
<td>Drawing Classes</td>
</tr>
<tr>
<td>12:00 to 2:00 PM</td>
<td>Lunch</td>
</tr>
<tr>
<td>2:00 to 4:00 PM</td>
<td>Evening activities: - film, bingo, dance lessons, lectures, creative group activities, astronomy, and others.</td>
</tr>
<tr>
<td>4:00 to 5:00 PM</td>
<td>FREE TIME</td>
</tr>
<tr>
<td>5:00 to 8:00 PM</td>
<td>Activities: - Drawing Classes - Foundations of 2D and 3D Design - Photoshop - Illustrator</td>
</tr>
</tbody>
</table>

**WEEK TWO**

<table>
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<th>Time</th>
<th>Activities</th>
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</thead>
<tbody>
<tr>
<td>8:00 to 10:00 AM</td>
<td>Breakfast, warm-up, stretching exercises and Spanish language sessions</td>
</tr>
<tr>
<td>10:00 AM to 12:00 PM</td>
<td>Students continue in their study focus: - Communication Design - Fashion Design - Photography</td>
</tr>
<tr>
<td>12:00 to 2:00 PM</td>
<td>Lunch</td>
</tr>
<tr>
<td>2:00 to 4:00 PM</td>
<td>Evening activities: These can include: - film, bingo, dance lessons, lectures, creative group activities, astronomy, and others.</td>
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<td>5:00 to 8:00 PM</td>
<td>Activities: - Drawing Classes - Foundations of 2D and 3D Design - Photoshop - Illustrator</td>
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</table>

**WEEK THREE**

<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:00 to 10:00 AM</td>
<td>Breakfast, warm-up, stretching exercises and Spanish language sessions</td>
</tr>
<tr>
<td>10:00 AM to 12:00 PM</td>
<td>Students engage in specialized courses relating to their focus of study.</td>
</tr>
<tr>
<td>12:00 to 2:00 PM</td>
<td>Lunch</td>
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**INTERNATIONAL SUMMER 2014**

**EXPLORE ART, DESIGN & CULTURE**

Pre-College program

June 30 - July 18
Every year during the months of July and August, The School of Design holds its International Summer Program. The two-month period offers short intensive courses in the fields of Design, Photography, Fashion Design, Editorial Design, Illustrators, Interior Design, Art Therapy, Film Production, Scriptwriting, Painting, Sculpture, among others.

The courses offered by the International Summer program give students the opportunity to create and enhance their portfolio for the purpose of admission to the School, and in turn open the door to a wider audience - from young people in the process of going to college, to students pursuing careers in art and design, to emerging and established professionals and hobbyists. During the International Summer Program, a diverse audience of students converges in The School of Design, making it a dynamic environment among its national and international participants.

The one-week and two-week intensive courses offered during the International Summer Program of 2014 are:

**Photography**
- **Creative Frame per Frame**
  - Professor: Radhika Chalasani
  - Price: US$400
- **Documentary Photography**
  - Professor: Radhika Chalasani
  - Price: US$400
- **Portable Lighting for Photography**
  - Professor: Alicia Kidd
  - Price: US$400
- **Creativity Frame per Frame**
  - Professor: Fernanda Valentini
  - Price: US$400
- **Music Video Production**
  - Professor: Stanley Gonczanski
  - Price: US$400
- **Scriptwriting**
  - Professor: Rubén Lamarche
  - Price: US$400
- **Character Motion**
  - Professor: Vanessa Sous
  - Price: US$400
- **Animation (2 weeks)**
  - Professor: Jonathan Schmidt
  - Price: US$400
- **Typography**
  - Professor: Pablo Medina
  - Price: US$400
- **Doodle & Lettering**
  - Professor: Omar García (Angurria)
  - Price: US$400
- **Web Design & Strategy**
  - Professor: Ginna Ozuna
  - Price: US$400
- **Computer Graphics for Packaging Design**
  - Professor: Ginna Ozuna
  - Price: US$400
- **Branding**
  - Professor: Carlos Pión
  - Price: US$400
- **Mixed Media Illustration for Product Development**
  - Professor: Wilma Sánchez
  - Price: US$400
- **Introduction to Fashion Design**
  - Professor: Carol Maura
  - Price: US$400
- **Fashion Illustration**
  - Professor: Carol Maura
  - Price: US$400
- **Fashion Marketing**
  - Professor: Agustina Cattaneo
  - Price: US$400
- **Accessory Design**
  - Professor: Carol Maura
  - Price: US$400
- **Copywriting**
  - Professor: Rubén Lamarche
  - Price: US$400
- **Graphics for Product Development**
  - Professor: Silvia Sánchez
  - Price: US$400
- **Introduction to Fashion Design**
  - Professor: Carol Maura
  - Price: US$400
- **Fashion Illustration**
  - Professor: Carol Maura
  - Price: US$400
- **Fashion Marketing**
  - Professor: Agustina Cattaneo
  - Price: US$400
- **Accessory Design**
  - Professor: Carol Maura
  - Price: US$400
- **Copywriting**
  - Professor: Rubén Lamarche
  - Price: US$400
- **Fine Arts**
  - **Engraving: Figurative Monotype**
    - Professor: NYAA
    - Price: US$ 400
  - **Contemporary art with traditional techniques**
    - Professor: NYAA
    - Price: US$ 400
  - **Intensive course in Drawing (1st. Week)**
    - Price: US$2,200
  - **Painting (2 weeks)**
    - Professor: Carlos Montesino
    - Price: US$800
  - **Landscape Painting**
    - Professor: NYAA
    - Price: US$400
  - **Landscape Design**
    - Professor: José Then
    - Price: US$400
  - **Interior Design**
    - Professor: Joshua Then
    - Price: US$400
Master classes taught by well-known artists and design professionals are popular courses within Chavón’s International Summer Program. Some of Chavón’s famous professors in the past include: Cuban interior designer Vicente Wolf, the versatile Italian design couple Massimo and Leila Vignelli, the very talented and socially minded Italian graphic designer, Armando Milani; the African-American interior designer and television host, Sheila Bridges, along with Dominican photographers Luis Nova and Alex Otero, British brand master Michael Wolff, Cuban-Mexican designer, Felix Beltrán, and expert at logo and identity; award-winning environmental designer Lance Wyman, who is known for developing signage and identities for the 1968 Olympics, the American Museum of Natural History and other public institutions such as zoos, parks and museums; along with “Art of Typography” author and designer Martin Solomon.

Lured by the excitement of visiting Altos de Chavon, the tropical landscape, the eager students who enroll in the program, and, in many cases, traveling to the Dominican Republic for the first time, these high-level professionals are surprised at the dedication, openness and tireless learning energy that the students bring to the classroom. The late great editorial designer and photographer Henry Wolf once said, “Chavon is what every art and design school should be.” This statement permeates into The School of Design’s Special Programs as well. Students are able to experience an unforgettable learning opportunity in the scope of a one-week 30-hour course, offering the opportunity of working alongside these professionals - resembling a studio experience. Because of its intensity, students are able to walk away with new skills that they introduce into their studies or careers, giving them a more competitive advantage as professionals.

**ADMISSIONS POLICY:**
The Altos de Chavón School of Design reserves the absolute right, at any time, to alter a course offering, make a change in curriculum or cancel all or part of a program that does not have sufficient enrollment.

The School of Design admits students of any race, color, national and ethnic origin to all the rights and privileges, programs and activities generally accorded or made available to students of the school. It does not discriminate on the basis of race, color, national or ethnic origin in administration of its educational policies, administered programs.

**ADMISSIONS DEPARTMENT:**
 admissions@altosdechavon.com
Av. Gustavo Mejía Ricart, No. 50. Naco.
Santo Domingo, República Dominicana.
Teléfono: + 1 (809) 593.2802

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Altos de Chavon / La Escuela de Diseño

**ALTOS DE CHAVÓN CAMPUS:**
Programs:
- University - level Programs
- Special Programs:
  - Master Classes
  - International Summer Programs

**SANTO DOMINGO CAMPUS:**
Programs:
- Continuing Education
- Certified Programs
- Chavón Kids and Chavón Teens

**AUGUST 18 to 22**

- **Design for Brand Strategy**
  Belén Loza
  US$ 500

- **Fashion Illustration**
  Glenn Hilario
  US$ 500

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www.altosdechavon.edu.do